

NEWS RELEASE



MEDIA INQUIRIES:

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TORONTO

October 6th, 2014

HIGHLIGHTS:

- Close to 4-in-10 will vote Liberal if the federal election were held today (38%), compared to just more than a third who will vote Conservative (34%).
- If these results are projected up to seat counts in the current 308 seat House of Commons, the Conservatives would take 132 to 130 for the Liberals.
- "We are seeing a slow but measurable trend towards parity between the two leading parties. The Liberals now lead the Conservatives by such a slight amount, any change will leave the parties tied. This hasn't happened because the Conservatives' chances have improved, but because the Liberals attract very slightly less support each month, and this may be caused by their implied opposition to taking action against ISIS in the mideast," said Forum Research President, Dr. Lorne Bozinoff.

FOR IMMEDIATE RELEASE

Liberal lead tightens again as nation goes to war

Slim Conservative minority seen

TORONTO OCTOBER 6th, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 1504 Canadian voters, close to 4-in-10 will vote Liberal if the federal election were held today (38%), compared to just more than a third who will vote Conservative (34%). This 4 point lead stands in contrast to the 6 point lead measured last month (September 7, Liberals - 40%, Conservatives - 34%) and the 9 point lead seen in August (August 20, Liberals - 41%, Conservatives - 32%). The lead was 12 points in July. One fifth will vote NDP now (19%) stable from past months (September - 18%, August - 17%). Few will vote Green (4%), Bloc Quebecois (4%) or for any other party (1%). One third of those who voted for the NDP in the last federal election will vote Liberal this time (36%), and only just more than half will vote New Democrat again (57%).

Very slim Conservative minority government seen

If these results are projected up to seat counts in the current 308 seat House of Commons, the Conservatives would take 132 to 130 for the Liberals, and this is a sharp reversal from last month, when the Liberals were projected to take 162 seats to 113 for the Conservatives. The NDP will take 44 seats, up from 30 last month. The Bloc and the Greens would each take a single seat.

Mulcair favourables up slightly, others stable

Thomas Mulcair has seen his approval rating increase slightly from just less than 4-in-10 (38%) to just more than this (42%) and his net favourable rating (approve minus disapprove) has increased from +6 to +11. In the case of both Stephen Harper and Justin Trudeau, approval scores have not changed since last month (34% and 44%, respectively). The net scores for both have not changed significantly (-23 and +4, respectively).

"We are seeing a slow but measurable trend towards parity between the two leading parties. The Liberals now lead the Conservatives by such a slight amount, any change will leave the parties tied. This hasn't happened because the Conservatives' chances have improved, but because the Liberals attract very slightly less support each month, and this may be caused by their implied opposition to taking action against ISIS in the mideast," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

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Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1504 randomly selected Canadians 18 years of age or older. The poll was conducted on October 3-5th, 2014.

Results based on the total sample are considered accurate +/- 2.5%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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Federal Party Preference Trending

[Decided/Leaning]

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%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Oct. 5-8 th , 2014	1504	34	38	19	4	4	1
Sept. 5 th , 2014	1267	34	40	18	3	4	1
August 18-19 th , 2014	1798	32	41	17	5	5	1
July 18 th , 2014	1624	28	44	18	3	5	1
June 16-17 th , 2014	1683	31	39	19	5	4	1
May 22 nd , 2014	1694	30	36	23	5	6	1
Apr 29 th , 2014	1572	30	39	20	4	6	1
Mar 25-28 th , 2014	1764	29	39	22	3	5	1
Feb. 18-19 th , 2014	1824	29	39	21	4	6	1
Jan. 23-24 th , 2014	1228	28	38	24	4	5	1
Jan. 17 th , 2014	1779	28	37	25	4	5	1
Dec. 12-13 th , 2013	1634	32	38	21	3	5	1
Nov. 12-13 th , 2013	1834	29	38	22	4	6	1
Oct. 23 rd , 2013	1007	28	40	20	5	6	1
Oct. 21-22 nd , 2013	1859	30	39	19	5	7	1
Sept 16-17 th , 2013	1527	31	36	21	4	7	1
August 24 th , 2013	1145	29	38	22	4	6	1
July 23 rd , 2013	1501	31	35	22	4	7	1
June 19 th , 2013	1420	30	38	20	4	6	0
May 21 st – 22 nd , 2013	1709	27	44	20	3	4	1
April 15 th , 2013	1764	30	43	19	2	5	1
April 2 nd , 2013	1269	29	33	25	6	5	1
March 6 th -7 th , 2013	1663	31	30	27	5	6	1
Feb 6 th , 2013	1051	32	30	26	4	6	1
Jan 16 th -17 th , 2013	1555	36	25	28	4	7	1
Dec 18 th , 2012	1296	31	27	28	6	6	1
Nov 19 th , 2012	1776	33	28	28	4	6	1
Oct 27 th , 2012	1680	31	27	32	4	6	1
Sep 27 th , 2012	1692	35	25	30	3	6	1
Aug 22 nd , 2012	1640	34	22	34	4	6	1
Jul 25 th -26 th , 2012	1545	31	22	35	5	6	1
Jun 27 th , 2012	1114	35	19	35	3	6	1
Jun 14 th , 2012	1482	30	22	37	5	6	1
May 23 rd , 2012	1756	32	20	36	6	5	1
Apr 24 th , 2012	1669	33	22	36	2	6	1
Mar 30 th , 2012	1591	36	19	34	5	5	1
Mar 26 th -27 th , 2012	1565	35	19	35	3	7	1
Mar 2 nd -3 rd , 2012	1603	37	25	28	4	5	1

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Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
Oct. 5-8 th , 2014	132	130	44	1	1	0
Sept. 5 th , 2014	113	162	30	1	2	0
August 18-19 th , 2014	110	142	51	1	4	0
July 18 th , 2014	84	192	30	1	1	0
June 16-17 th , 2014	109	142	53	1	3	0
May 22 nd , 2014	111	110	75	1	11	0
Apr 29 th , 2014	100	158	39	1	10	0
Mar 25-28 th , 2014	99	159	40	1	9	0
Feb. 18-19 th , 2014	100	134	51	1	22	0
Jan. 23-24 th , 2014	104	132	65	1	6	0
Jan. 17 th , 2013	111	130	61	1	5	0
Dec. 12-13 th , 2013	110	147	48	1	2	0
Nov. 12-13 th , 2013	108	134	53	1	12	0
Oct. 23 rd , 2013	104	146	47	1	10	0
Oct. 21-22 nd , 2013	106	147	33	1	21	0
Sept 16-17 th , 2013	121	102	45	1	39	0
August 24 th , 2013	107	127	63	1	10	0
July 23 rd , 2013	129	120	44	1	14	0
June 19 th , 2013	113	150	39	1	5	0
May 21 st , 2013	77	192	37	1	1	0
April 15 th , 2013	99	170	35	1	3	0
April 2 nd , 2013	119	117	65	1	6	0
March 6 th -7 th , 2013	125	88	76	1	18	0
Feb 6 th , 2013	129	86	81	1	11	0
Jan 16 th -17 th , 2013	144	68	73	1	22	0
Dec 18 th , 2012	129	77	77	1	24	0
Nov 19 th , 2012	138	83	76	1	10	0
Oct 27 th , 2012	122	76	101	1	8	0
Sep 27 th , 2012	142	66	87	1	12	0
Aug 22 nd , 2012	140	46	114	1	7	0
July 25 th -26 th , 2012	114	58	128	1	7	0
June 27 th , 2012	144	32	127	1	4	0
June 14 th , 2012	114	53	136	1	4	0
May 23 rd , 2012	123	42	138	1	4	0
Apr 24 th , 2012	118	54	133	1	2	0
Mar 30 th , 2012	142	36	126	1	3	0
Mar 26 th -27 th , 2012	151	25	120	1	11	0
Mar 2 nd -3 rd , 2012	145	69	78	1	15	0
Feb 6 th , 2012	151	60	88	1	8	0
Federal Election May 2 nd , 2011	166	34	103	1	4	0

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Federal Leader Approval Rating Trending (% Approve)

[All Respondents]

%	Sample	Trudeau	Harper	Mulcair
Oct. 5-8 th , 2014	1504	44	34	42
Sept. 5 th , 2014	1267	44	34	38
August 18-19 th , 2014	1798	48	35	37
July 18 th , 2014	1624	46	33	40
June 16-17 th , 2014	1683	43	34	38
May 22 nd , 2014	1694	43	33	43
Apr 29 th , 2014	1572	46	31	44
Mar 25-28 th , 2014	1764	44	33	37
Feb. 18-19 th , 2014	1824	47	31	42
Jan. 23-24 th , 2014	1228	43	29	42
Jan. 17 th , 2014	1779	45	30	44
Dec. 12-13 th , 2013	1634	49	32	44
Nov. 12-13 th , 2013	1834	46	31	41
Oct. 23 rd , 2013	1007	49	34	41
Oct 21-22 nd , 2013	1859	47	31	36
Sept 16-17 th , 2013	1527	48	32	36
August 24 th , 2013	1189	49	30	37
July 23 rd , 2013	1782	44	31	33
June 19 th , 2013	1525	47	33	35
May 21 st , 2013	1779	49	29	36
April 15 th , 2013	1764	46	32	35
		Rae		
April 2 nd , 2013	1310	40	31	35
March 6 th -7 th , 2013	1755	34	34	35
Feb 6 th , 2013	1091	34	33	38
Jan 16 th -17 th , 2013	1626	32	38	37
Dec 18 th , 2012	1355	39	35	39
Nov 19 th , 2012	1849	35	36	33
Oct 27 th , 2012	1735	34	36	38
Sep 27 th , 2012	1758	31	39	37
Aug 22 nd , 2012	1720	32	36	41
July 25 th -26 th , 2012	1639	34	32	36
June 27 th , 2012	1165	36	35	39
June 14 th , 2012	1529	40	31	39
May 23 rd , 2012	1836	33	33	41
Apr 24 th , 2012	1669	35	34	41
Mar 30 th , 2012	1675	36	34	32
Mar 26 th -27 th , 2012	1638	32	34	32
April 24-25 th , 2012	1744	46	22	30

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Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+ Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1438	121	156	237	353	571	682	756
Conservative	34	22	31	37	38	40	36	32
Liberal	38	40	35	38	39	39	38	39
New Democratic	19	23	23	19	15	17	17	21
Green	4	7	6	2	3	2	4	3
Bloc Quebecois	4	6	5	4	4	2	4	4
Other	1	1	1	1	1	1	1	1

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1438	73	379	509	106	154	217	1094	344
Conservative	34	22	16	41	50	52	35	39	18
Liberal	38	53	39	39	32	32	34	40	34
New Democratic	19	22	25	17	17	9	20	16	28
Green	4	2	3	2	1	5	10	4	3
Bloc Quebecois	4	0	16	0	0	0	0	0	17
Other	1	1	1	1	0	2	1	1	1

Past Federal Vote

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other
Sample	1438	519	358	276	60	73	66
Conservative	34	82	8	3	4	8	27
Liberal	38	12	80	36	31	18	37
New Democratic	19	5	8	57	17	23	15
Green	4	0	2	3	38	1	8
Bloc Quebecois	4	0	1	1	9	49	6
Other	1	0	0	0	0	0	7

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Approval of Stephen Harper

'Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1504	130	162	251	367	594	703	801
Approve	34	22	33	38	40	42	37	31
Disapprove	57	68	57	53	52	48	54	59
Don't know	9	10	10	8	8	10	8	10

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1504	79	397	530	110	162	226	1143	361
Approve	34	24	22	41	48	46	25	37	23
Disapprove	57	73	70	48	44	47	64	54	69
Don't know	9	3	8	11	8	7	10	10	8

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other
Sample	1504	503	500	258	83	53	41
Approve	34	85	13	10	19	10	25
Disapprove	57	9	79	82	78	84	55
Don't know	9	6	9	9	3	6	20

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Approval of Tom Mulcair

'Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1504	130	162	251	367	594	703	801
Approve	42	39	45	43	43	41	48	37
Disapprove	31	27	29	29	36	38	34	27
Don't know	27	34	26	29	21	21	18	36

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1504	79	397	530	110	162	226	1143	361
Approve	42	43	56	39	32	28	38	37	59
Disapprove	31	23	22	37	45	36	23	34	21
Don't know	27	34	22	24	23	36	39	29	20

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other
Sample	1504	503	500	258	83	53	41
Approve	42	21	48	73	41	41	30
Disapprove	31	57	24	9	24	38	26
Don't know	27	21	28	18	34	21	45

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Approval of Justin Trudeau

'Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1504	130	162	251	367	594	703	801
Approve	44	45	46	43	44	40	45	43
Disapprove	40	34	40	42	42	45	43	37
Don't know	16	21	14	15	14	15	12	20

Region / Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1504	79	397	530	110	162	226	1143	361
Approve	44	62	46	43	36	34	45	44	43
Disapprove	40	26	36	42	47	49	37	40	38
Don't know	16	13	18	15	16	17	18	16	19

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other
Sample	1504	503	500	258	83	53	41
Approve	44	11	83	41	47	32	14
Disapprove	40	80	6	38	37	50	66
Don't know	16	10	11	21	16	18	20

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